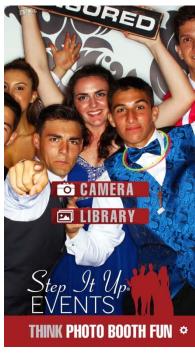


News Release

THINK Photo Booth Fun now available in iTunes







In A Few Taps!

Colonia, NJ – **December 15, 2015 -** Step It Up Events® is excited to announce the launch of their latest outside the box photo booth experience; *THINK Photo Booth Fun*, a full-featured, fully customizable, fully free picture sharing app, now available for download in iTunes for the iPhone, iPad and iTouch devices.

"We are the only world-wide photo booth company that offers a completely free photo sharing app designed for pure fun and enjoyment." - Step It Up Events® owner and creator, Howard Schram

Instagram has met its match because THINK Photo Booth Fun is not the average photo sharing application. Based off of Step it up Events® Custom Photo Solution Station®, THINK Photo Booth Fun is a unique custom photo booth app that allows users to turn any casual get together into an authentic Step It Up Events® experience. With more than 1000 effects and tools in its arsenal, the creative possibilities with THINK Photo Booth Fun are endless. Users have the option to personalize pictures and selfies taken within the app, or any

photo in an existing gallery. The app features photo optimization tools to adjust brightness, contrast, saturation and exposure in a photo. It contains countless specialty filters, virtual props, stickers, emojis, frames, borders, drawing tools, editing tools, texting tools, and so much more. Additionally, users can share their creations on multiple social media platforms including Facebook, Instagram, Twitter, WhatsApp and e-mail.

The best feature about THINK Photo Booth Fun is that it is 100% free, and by free, we mean free. No in-app purchases, no advertisements, no pro-version upgrades, so it will always be compatible with your Apple device.

Check out THINK Photo Booth Fun today and visit https://appsto.re/us/bRfG.i.

For more information about Think Photo Booth Fun or about Step It Up Events®, please contact Howard Schram at (732) 669-1875 or howard@stepitupevents.com.

"An event lasts a day, a memory lasts forever."

Howard Schram is the President (Creator/Owner/Operator) of Step It Up Events, LLC. A thought leader in the industry, Howard began his career in the digital media world 20 years ago, specializing in information technology, graphic design and creative photography. The main focus of his career has been centered on internet and mobile product innovation, design and delivery. He conceived, designed and evolved the delivery of successful web and mobile solutions for iPhone, iPad, Android and Blackberry devices, and in 2011 he won the Best Fashion or Beauty Interactive Application award for his Daily HairCast app.